

Outreach Working Group

SPARC (Supporting Performing Arts in Rural Communities)

Related SPARC Objective: *to create a vibrant network for the performing arts in rural and remote communities that is accessible, sustainable, easy to manage and a vital resource.*

Goals:

1. Build a strong and sustainable network of collaborative partners
2. Engage with users and stakeholders across Ontario
3. Users and stakeholders in rural and remote performing arts engage with each other

Deliverables:

1. Provide input for developing SPARC Network Structure
2. Help identify and solicit the engagement of potential creators, presenters, producers, and animateurs in the SPARC Network
 - a. By identifying communities, organizations and individuals not yet connected to SPARC
 - b. By promoting SPARC to individuals, organizations and communities across Ontario
 - c. By identifying promotional opportunities for SPARC (e.g. regional cultural conferences)
3. Plan, promote and execute a series of regional consultations across Ontario
4. Promote use of communications platform to make visible the growing SPARC Network and to encourage cross-engagement

Resources:

There is currently a small budget for travel for the Network Coordinator that may be applied to Outreach Efforts. SPARC has applied for funding for a series of regional consultations across Ontario from November 2015 –March 2016.